



Job Description

1. To be knowledgeable of the Product & Market – MobileAppForAchurch.com
2. Prospecting for new CAA Church Customers
3. Contacting Churches & Scheduling Appointments
(Appointments are both - phone & face-to-face visits)
4. Demonstrating the Mobile App Product
5. Closing & Finalizing the sale
6. Following-Up to say Thank You! & Ask for referrals

TOP FIVE METHODS USED FOR CHURCH PROSPECTING

1. Google search for: “Churches in *Town, State*”
2. View the Religion section of the local news paper
3. Use Church Finder at <http://www.churchfinder.com>
4. Asking friends and co-workers about their church
5. Going door to door visiting Churches



MOBILE APP SALES

Plan-2 for new CAA Church Customers
Church Pays an Initial Payment of – \$150
 (\$100 Set-up fee & 1st Month’s \$50 payment)
 Plus
A \$50 recurring monthly payment



Sales Agent’s Commission

- 1) **\$150** initial commission on each sale
 - 2) **\$100 BONUS** after the 6th months of church use
- TOTAL potential earned on each App sold: \$250**

~ *Opportunity For Referral Commissions* ~
MemberLink Church Management Software
 Up to \$100 referral fee paid
 on new subscription purchases



Closing & Finalizing the Sale

Step # 1

Church makes the initial online payment

Step # 2

Church completes and submits online the
“*Church APP Application Data Form*”*

**Required for set-up & development to begin,
and for our Sales Agents to receive their commission payments.*

Step # 3

Sales Agent emails CAA with the Church Name and contact information to confirm the sale.

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