

Market Size & Potential

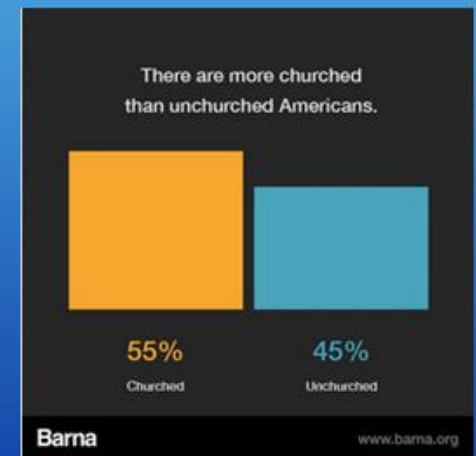
There are over 300,000 Protestant churches in America.
Estimated between 300,000 & 350,000

Just do the division (300,000 divided by 50 states) and that's an average of 6,000 churches per state. Wow! That's a lot of churches!



Pew Research Center (2016):
Nearly two-thirds of Americans are now smartphone owners, and for many these devices are a key entry point to the online world

64% of American adults now own a smartphone of some kind, up from 35% in the spring of 2011.



The current population of the United States of America is 325,751,856 as of Sunday, March 12, 2017, based on the latest United Nations estimates

MobileAppForAchurch.com

DOES MY CHURCH NEED A MOBILE APP?

Only 13% of churches have a way for people to submit prayer requests online.
The Clergy Journal

Nearly 80% of smartphone users check their phones within the first 15 minutes of waking up.
Media Bistro



19% of American smartphone users check their mobile devices during worship.
Forbes

90% of churchgoers say that mobile technology has a place in church.
AT&T and Ebony Magazine



70% of practicing Christian millennials say they use a smartphone or the internet to read scripture.
Facts & Trends



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