



MobileAppForAchurch.com

Why Should Your Church Consider Having a Mobile App? Apart from the obvious that 5.2 billion plus people use mobile phones in the world there are many other reasons. Having a mobile app...

- Shows you are current with the times. People don't go to a church because it's hip or not but you would be surprised how many will avoid a church they feel is out of touch.
- Increases your presence for those looking for a church. More and more people are searching the Web to find a church.
- Allows you to increase your ability to communicate with guests and members. Imagine having your sermons watched worldwide or simply by your members on vacation.
- Provides you with a platform to build for the future changes in communication and technology. We have only touched the tip of the iceberg in terms of potential.
- Gives you an easy way for people to give to your church. Experts are predicting that the bulk of spending will be electronic in the next five to ten years.

How would you use a mobile app? The list above gives clues on how to utilize an app. Here are some practical steps for use.

- Use the app to push information to members about key events and dates. While push technology can become a nuisance, used correctly it can be a huge aide to your members.
- Use the app to further your email database. One button registration can help you stay current with your members' contact information.
- Provide directions to the church. Your members can invite their friends and have them download your app that provides directions on how to find you.
- Tell a friend feature allows your members to send your app information to those they are inviting to your church.
- List all your calendar dates, times and venues for all ministries. This allows your members to easily track when and where they are to be.
- Podcast your sermons so that members can access them anytime and anywhere.
- Push technology allows you to notify members of cancellations due to weather etc.
- Push technology can be used to inform members of ministry needs. Suppose that you need additional nursery help immediately? Push the plea for help to the list you have on file.
- Allow easy connection to your other online portals such as Facebook and your web page.
- Notify members of special prayer needs. Suppose someone is critically injured and in surgery. Send out a prayer appeal!
- Donations link. Make it easy for your members to give whether they are there or not.
- Encourage members to give to special events and causes through your app.

Those are just a few of the ideas. Frankly this list could go on and on. You might have even better ideas than these. In fact why not respond to this post by listing some ways you use your app? As the old saying goes, "The future is now!" Is your church ready for the future?